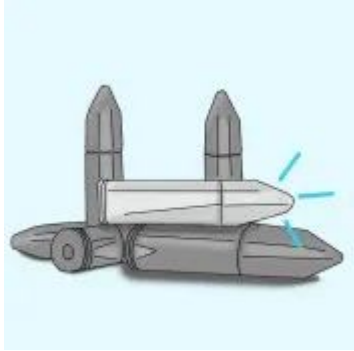


SOLUTIONS
JOURNALISM
NETWORK

Solutions Journalism is NOT...



Silver Bullet: These stories are often seen in the tech and innovation sections. They describe new gadgets in glowing terms, often referring to them as “lifesavers.”



Favor for a friend: You can sometimes distinguish this impostor because the sole or predominant voice is that of the organization being profiled.



Think Tank: Opinion journalism can explore solutions if it contains real reporting about existing responses to problems (and the results).

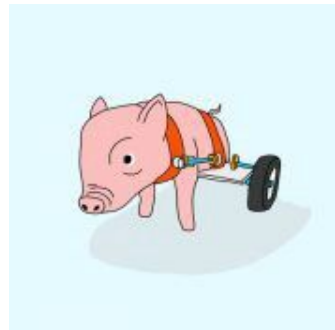
Solutions Journalism is NOT...



The Afterthought: This is a paragraph or sound bite at the end of a problem story that gives lip service to efforts at solving it.



Instant Activist: A lot of people think, when seeing the phrase 'solutions journalism,' that we're promoting pieces that ask the reader to click a button at the end and give \$5 to a cause.



Chris P. Bacon: Journalism that is heartwarming, quirky, and one-off..telling audience the world has good people doing, but doesn't get to the structural issues we want solutions journalism to address.

Solutions Journalism is NOT...



Hero Worship: Stories that celebrate or glorify an individual, often at the expense of explaining the idea the individual exemplifies.