

SOLUTIONS
JOURNALISM
NETWORK

What is **Solutions** Journalism?

Solutions journalism is rigorous and compelling reporting about responses to social problems

The Four Pillars of Solutions Journalism

1. A **solutions** story focuses on a **RESPONSE** to a social problem — and how that response has worked or why it hasn't.

The Four Pillars of Solutions Journalism

2. The best **solutions** reporting distills the lessons that makes the response relevant and accessible to others. In other words, it offers **INSIGHT**.

The Four Pillars of Solutions Journalism

3. **Solutions** journalism looks for **EVIDENCE** — quantitative or qualitative results that show effectiveness (or lack thereof).

The Four Pillars of Solutions Journalism

4. A responsible reporter covers what doesn't work about it, and places the response in context. Reporting on **LIMITATIONS**, in other words, is essential to **solutions** journalism.